



## MASTER OF ENTREPRENEURSHIP

The School of Business and Entrepreneurship at Dickinson State University offers a Master of Entrepreneurship. This degree is for individuals with a bachelor's degree who have a passion for entrepreneurship in for-profit, non-profit, or public sector contexts.

### Introduction to the Program

The Department of Commerce was created at Dickinson State University in 1927. By 1948 it became the Commerce Division and had several departments, including Business Administration, Secretarial Arts, and Commerce. Throughout its more than 90 year history, programs in accounting, administration, finance, human resource management, international business, and marketing were added as well as various short-term certificates and concentrations. Recognizing the immense growth and value of business programs, in 2017 Dickinson State University formed the School of Business and Entrepreneurship (SoBE). The Master of Entrepreneurship (ME) program was developed to encourage new venture creation as well as economic development in enterprise.

### Purpose of the Program

The purpose of the ME program is to provide a rigorous immersion into the nature of entrepreneurship and the entrepreneurial process. Core content is coupled with a strong commitment to experiential learning. Students are encouraged, but not required, to start a venture while in the program. The program is a component of the entrepreneurship emphasis at DSU as home to the School of Business and Entrepreneurship and the Small Business Development Center. It is targeted to students with a passion for entrepreneurship in for-profit, nonprofit, or public sector contexts.

### Admissions Requirements

The ME's focus is on preparing entrepreneurial-minded individuals for dynamic industry environments. Creative and critical thinking as well as decision making will be emphasized in this program. In lieu of requiring undergraduate prerequisites, students will be tested on their base knowledge in business fundamentals prior to admission to the program. To ensure student success within the ME program, students that do not meet the baseline score in business fundamentals as measured by the Peregrine SoBE ME Entrance Examination will be required to complete academic leveling courses in the four fundamental content areas of accounting, finance, management, and marketing.

For further information go to <https://www.dickinsonstate.edu/sobe>



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### Curriculum

The Master of Entrepreneurship program consists of 30 credit hours. Incoming students who have taken equivalent graduate level courses can petition to substitute these for program requirements, but still must complete at least 21 hours within the program. To graduate from the ME program, students must achieve at least a 2.5 GPA and complete required coursework and electives with a grade of C or higher.

#### BUSINESS FOUNDATION

BADM 501	Accounting and Budgeting	3
BADM 502	Business Finance	3
BADM 503	Advanced Managerial Theory	3
BADM 504	Entrepreneurial Marketing	3
<b>Subtotal:</b>		<b>12</b>

#### ENTREPRENEURIAL CORE

ENTR 501	Creativity and Innovation	3
ENTR 502	Ethics in Business and Entrepreneurship	3
ENTR 503	Strategic Management and Policy	3
ENTR 504	New Venture Feasibility and Design	3
<b>Subtotal:</b>		<b>12</b>

#### ELECTIVES

Six credit hours (two courses) from the following list of courses offered as demanded.

BADM 505	Research and Writing in Business	3
BADM 506	Human Capital Management	3
BADM 507	Quantitative Analysis for Business Decisions	3
ENTR 505	Technology Based Entrepreneurship	3
ENTR 506	Legal Aspects of Entrepreneurship	3
ENTR 507	Public Relations for Entrepreneurs	3
ENTR 508	Social Entrepreneurship	3
ENTR 510	Special Topics in Entrepreneurship	3
<b>Subtotal:</b>		<b>6</b>

**Total Credit Hours 30**