FREE WORKSHOP



APPLY ONLINE AT DICKINSONSTATE.3DAYSTARTUP.ORG APPLICATION DEADLINE: SEPTEMBER 29TH, 2017

3 Day Startup is a weekend-long learn-by-doing workshop that teaches entrepreneurial skills to DSU Students and area Entrepreneurs in an extreme hands-on environment.

The program is FREE and participants must apply but space is limited. 3DS is open to students of all years, majors and experience levels as well as working and entrepreneurial professionals.

For more information, visit dickinsonstate.3daystartup.org

INNOVATION | COLLABORATION | ACTION | NETWORKING | EXECUTION







CALLING ALL STUDENTS, ARTISTS AND INSPIRED COMMUNITY MEMBERS



WIN UP TO \$1000!

STARK DEVELOPMENT CORPORATION IS LOOKING FOR A NEW VISUAL IDENTITY AND NEEDS YOUR HELP. THE LOGO SHOULD BE RECOGNIZABLE AND HELP SUPPORT OUR MISSION, "TO PROMOTE ECONOMIC DEVELOPMENT, INNOVATION AND ENTREPRENEURSHIP MAKING SOUTHWEST NORTH DAKOTA A GREAT PLACE TO LIVE, WORK AND GROW."







2017 Logo Design Contest

About the Stark Development Corporation

Stark Development Corporation is the economic development office for Dickinson, Stark County and the surrounding area.

- Mission: "To promote economic development, innovation and entrepreneurship making Southwest North Dakota a great place to live, work, and grow"
- Vision: To lead economic development while enhancing quality of life
- Attract and retain workforce
- Promote economic diversification
- Meet with businesses to discuss needs, challenges, and identify opportunities
- Promote opportunities for expansion, new job growth and capital investment
- Support quality of place enhancements
- Foster new business development and entrepreneurs in the community and region
- Attract prospective new businesses and assist with their expansion or relocation
- Work with developers, site selectors, and existing businesses to develop relationships and referrals

Logo Requirements

- Logo must promote the mission of Stark
 Development Corporation, "To promote economic
 development, innovation and entrepreneurship
 making Southwest North Dakota a great place to
 live, work, and grow.
- There are no limitations and any colors may be used.
 However, logo must look good in color (if any),
 grayscale or black and white.

Official Rules

The purpose of the contest is to redesign a logo for the Stark Development Corporation. The logo may be used in all media – including online, print, on merchandise and other visual collateral. Following are the official contest rules:

- Individuals or teams may submit no more than two entries.
- Open to all ages. Persons under the age of 18 must have parent/guardian submit logo design.
- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of the Stark
 Development Corporation. By submitting an entry,
 each entrant agrees that any and all intellectual
 property rights in the logo design are deemed
 assigned to Stark Development Corporation.

- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- Stark Development Corporation reserves the right to modify the winning logo to better fit the needs of the Corporation.
- The decision of the Selection Committee will be final.
- The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

How to Enter

To enter the Stark Development Logo Design Contest, eligible participants must:

- Create a logo design in .jpeg, .psd or PDF formats If you are chosen as a winner, you MUST be able to provide a high resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Submit your completed logo design to team@starkdev.com by midnight on Sunday,
 October 1, 2017. The email must include the name, age, address, phone number and email address of the entrant.

Selection Criteria

A Selection Committee comprised of the Stark Development Corporation staff/board will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** Does the entry align with the theme and goals of Stark Development Corporation?
- Originality Does the composition exhibit original design, creativity, and imagination?
- Aesthetic Quality Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

Winner will receive a \$500 award. If the winning design is chosen to be the new Stark Development Corporation logo the winner will receive an additional \$500. If the winning design is produced by a team, Stark Development Corporation will award one prize (divided equally among the team). Winning entrant will be required to sign a release to relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded for the winning entry.

COMMUNITYDEVELOPMENT PROGRAMS

The Community Development Program is geared towards improving and promoting the creation and expansion of our commercial and retail sectors throughout communities in Stark County, further emphasizing our mission of creating a better place to live, work, and grow.

THE COMMUNITY DEVELOPMENT PROGRAM CONSISTS OF TWO DIFFERENT PROGRAMS

FACADE Improvement Program

The program encourages the economic revitalization and rehabilitation of exterior improvements of commercial buildings to enhance the overall aesthetics and vitality of the downtown commercial districts throughout communities in Stark County.

Community ENHANCEMENT Program

The program encourages the economic revitalization and redevelopment of commercial and retail sectors throughout communities in Stark County.

These programs are offered through and administered by the Economic Development office of Stark Development Corporation (SDC) and subject to availability of funds. Program criteria and terms are subject to change at the discretion of the SDC Board of Directors.

Two distinct programs have been created by STARK

DEVELOPMENT

CORPORATION to assist commercial entities in GROWING, EXPANDING and IMPROVING their businesses by enhancing their curb appeal or creating new retail space.

Stark Development Corporation

www.starkdev.com

701.225.5997

team@starkdev.com

COMMUNITY DEVELOPMENT PROGRAMS

UP TO *\$25,000*

MATCHING FUNDS



ENHANCEMENT

COMMUNITY

ELIGIBLE APPLICANTS:

- Applicant must be members in good standing of Stark Development Corporation.
- Applications may be submitted by a property owner or tenant within the area.
- Tenants must provide proof of lease and a written statement declaring the property owner's agreement to the improvements.
- Tenants must have at least two years remaining on their lease or an option to renew.
- Property must be in good standing and free of outstanding code violations with current taxes and assessments paid.
- Property must be zoned and operated for commercial purposes.
- Applicants must have a financial commitment to the project.
- Applicants must prove how their project directly addresses one or more of the program goals.
- Projects must comply with all applicable building codes as set forth by the city.
- Applicants shall not be disqualified based on age, race, religion, color, handicap, sex, physical condition, development disability, sexual orientation or national origin.

ELIGIBLE ACTIVITIES:

- New and rehabilitating of existing and historic signage
- Removal of out-of-date signage
- Awnings repair or installation
- Rehabilitation or compatible reconstruction of storefront
- Removing non-historic elements from building facades
- Removal of metal siding and exterior slip covers (surfaces)
- Exterior cleaning, painting and/or paint removal
- Masonry repair and repainting
- Window repair or in certain cases, replacement
- Front/main door replacement
- Other improvements to facilities providing significant economic benefit may be considered

INELIGIBLE ACTIVITIES:

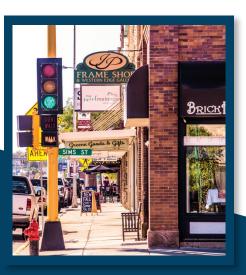
- Improvements made prior to Community Development Program funds approval
- Refinancing of existing debt
- Inventory and equipment
- Sweat equity (payments for applicant's own labor), although building materials/supplies are eligible for funding if the applicant does not use an outside contractor
- General business operations expenses (payroll, taxes, utilities, maintenance, etc.)

DOWNTOWN FACADE IMPROVEMENT PROGRAM

The program encourages the economic revitalization and rehabilitation of exterior improvements of commercial buildings to enhance the overall aesthetics and vitality of the downtown commercial districts throughout communities in Stark County.

Program Goals:

- Encourage redevelopment and reinvestment in the community
- Enhance commercial growth
- Improve the physical appearance and aesthetics of the property
- Encourage historical preservation and renovation
- · Improve visibility and 'curb appeal'
- Beautification of the city and our downtown public places



COMMUNITY ENHANCEMENT PROGRAM

The program encourages the economic revitalization and redevelopment of commercial and retail sectors throughout communities in Stark County.

Program Goals:

- Encourage redevelopment and reinvestment in the community
- Enhance commercial growth
- Improve customers' experience and usability
- Encourage renovation and expanded utilization of property
- Promote and facilitate business expansion and creation



PROGRAM REQUIREMENTS

MINIMUM REQUIREMENTS:

TO BE ELIGIBLE FOR FUNDING, A PROPOSED PROJECT MUST MEET ALL THE FOLLOWING MINIMUM REQUIREMENTS:

- Private Funds Leveraged. The applicant must leverage a minimum of one dollar (\$1.00) of private funds for every dollar (\$1.00) of Community Development Program funds requested.
- Historic Preservation. One of the goals of the Community Development Program is to preserve the historical character of buildings. Exterior renovations shall to the extent practical, preserve and promote the significant architectural and historic features of the building.
- Compliance with Applicable Laws. Applicants shall comply with all applicable local, state and federal laws and codes.
- Municipality Support. Applicants shall obtain a letter of support from the municipality within the jurisdiction of the project. The municipality shall indicate in the letter the district in which the applicants project resides.
- Project Completion. Projects must begin within six (6) months of the approval and be completed within twelve (12) months of approval. Extensions may be requested depending on the scope of the project.

Additional program DETAILS and APPLICATION can be found at *WWW.STARKDEV.COM* or by stopping in our office at *314 3rd Ave West* in Dickinson.

WWW.STARKDEV.COM • 701.225.5997 • 1.888.880.7963 • TEAM@STARKDEV.COM